

ORDER

Orders
Order / Rev: 433052
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/19/16 - 10/21/16
Original Date / Rev: 10/18/16 / 10/18/16
Order Type: GENERAL

Primary AE: Carola Ayala
Sales Office: CMQLC
Sales Region: Local

Agency
Name: Richard Marañon & Associates, LLC
Buying Contact: Legia Marañon
Billing Contact:
 2103 Coral Way
 Miami, FL 33145

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Mark Blumstein
Demographic: A18-49
Product Codes: PL1 - Candidates
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/17/16	10/23/16	3	\$525.00	\$446.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	3	\$525.00	\$446.25	0.00
Totals	3	\$525.00	\$446.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carola Ayala			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCMQ	10/19/16	10/21/16	6a-7p M-SU	CM	6a-11a	--111--	:30	3	\$175.00	P-3	0.00	NM	3	\$525.00
				6a-11a M-SU		(6:00 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--111--		3				\$175.00		0.00			

Totals 3 \$525.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WCMQ, Miami FL

Date:

10/18/16

I, Richard Maranon

being/on behalf of: Mark Blumstein, a legally
qualified candidate of the _____ political

party for the office of: Judicial/circuit court group 34
in the Miami Dade/Election

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/18/16
Date

R. Lamm
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title